

CSR & SUSTAINABILITY STATEMENT

At Hotel Amsterdam De Roode Leeuw we believe in conducting our business with a deep commitment to Corporate Social Responsibility (CSR). Hence, our commitment to CSR is an intrinsic aspect of our identity, shaping both our present and our aspirations for the future.

The following categories outline our key CSR principles and the ways in which we strive to contribute to a better world.

1. Environmental protection

We are dedicated to reducing our environmental impact through the adoption of sustainable practices. For years in a row, our company has attained the Green Key certificate, the foremost standard for excellence in environmental responsibility and sustainable operations within the tourism industry. This certification symbolizes our pledge to leave the planet in a better condition for future generations than we inherited.

2. Social responsibility

The welfare of our communities is just as significant to us as the protection of our environment. We firmly believe that initiating a positive social impact starts with contributing to our communities. The Roode Leeuw is collaborating with local and national non-profit organizations and remains committed to such partnerships in the future. We are dedicated to finding new methods to provide support and nurture the well-being of our society and the people who live in it.

3. Ethical Business Practices

Integrity is at the heart of our operations. We adhere to the highest standards of ethical conduct in our dealings with customers, employees, partners, and stakeholders. Transparency and fairness is part of every aspect of our organization.

4. Employee welfare

Our teams are the heart of our company. We recognize that our employees' input is essential to the maintenance of our performance.

Therefore, we're committed to building a workplace that's supportive and inclusive, celebrating diversity and nurturing professional growth. Healthy work-life balance is a priority, and we strive to maintain and support it.

By consistently following these CSR principles, our aim is not only to act as responsible corporate citizens but also to encourage positive change both within our industry and in broader spheres.

